



Patronage Opportunities

IEEE International Conference on Communications (ICC) is one of the two flagship conferences of the IEEE Communications Society together with the IEEE GLOBECOM. Each year IEEE ICC attracts more than 3,000 scientific paper submissions, a technical program committee involving about 1,500 experts providing more than 10,000 reviews. The conference is attended by 1,500-2,000 professionals from around the world. IEEE ICC is one of the most significant events for networking and communications community. A must-attend event for scientists and researchers from industry and academia.



Conference Program

IEEE ICC is a five-day event, three days dedicated to technical and industry sessions and two days to tutorials and workshops. The Technical Symposia features 1,000+ scientific papers on current research and development grouped by 12 thematic tracks in 18 to 20 parallel consisting of oral and poster presentations. In addition, the conference program includes keynote speakers from industrial leaders and renowned academics, panel discussions and an exhibition.



Expected Participation

IEEE ICC 2017 will take place at the Palais des Congrès of the beautiful city of Paris, located at 5 minutes from the Arc de Triomphe and the famous Avenue Champs Elysées, known as "the world's most beautiful Avenue."

We expect about 2,000 participants from all over the world. About 30 exhibition booths are available for presentations and demonstrations of cutting edge results in research and development.

PATRONAGE MEANS LEADERSHIP

Your patronage validates the leadership of your organization in the industry and positions your company to gain maximum exposure with IEEE ICC 2017 attendees.

- Use this business-building event to share your company's products, services and vision with important decision makers in the industry.
- Patron status maximizes your company's visibility and enhances your company's reputation.
- IEEE ICC 2017 gives you access to thousands of high profile scientists and decision makers that you want to reach and influence.
- Your company will be prominently featured as an IEEE ICC 2017 patron.
- Showcase your brand to the most influential engineering audience in communication technology.

WHY BECOME A PATRON?

IEEE ICC is the global, world-class event to present the most recent results from research, development and standardization.

IEEE ICC brings together industry leaders and forefront scientists from around the globe to debate, discuss and learn about the technologies, business opportunities, and new applications.

Patrons enjoy extraordinary visibility with the large audience at the conference. There is no competition for time between conference sessions and networking receptions. The aim of the event as a place where visionary ideas are exchanged is evident and continually reinforced throughout the venues.

IEEE ICC attracts the "Who's Who" in communications, i.e., leading customers, operators, vendors, researchers, investors, and press. Attendees mingle in a relaxed environment and discuss the future of communications with those who are shaping it.

Patrons gain access to research executives and directors of some of the world's leading R&D organizations and project representatives. The event's attendees are responsible for setting R&D and product development goals and have a considerable budget responsibility.

IEEE ICC has a long track record and an increasingly powerful, loyal audience. Since 1965 it has a reputation as "major communication event."

We welcome your own ideas for discussion, and would be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy.

PATRONAGE PACKAGES & EXHIBITION

	Platinum	Gold	Silver	Bronze
Keynote speech during conference (subject to approval by OC/TPC)	X			
Banner or roll-up with your company name and patronage level in the foyer area of the conference venue	X			
2000 Euros discount on other items (each item exclusively for one patron)	X			
Acknowledgement by the chairman during the Welcome Reception, the Opening Session and the Conference Banquet	Welcome & Opening & Banquet	Opening & Banquet		
Patron's material added to conference bags	X	X		
Full conference registrations and access to social events (#)	5	3	2	
Invitations to the exclusive "VIP" welcome reception (#)	3	2	1	
Complimentary 2m x 3m exhibition booth	Double size	Single size	Single size	Single size
Your company name and patronage level listed on a slide before each session	X	X	X	X
Listed on the conference website...	X	X	X	X
- Your company logo	X	X	X	X
- Paragraph about the company/organization (up to #)	375 words	250 words	150 words	150 words
- Company/organization website URL	X	X	X	X

Available up to

3	5	8
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Patronage Packages

Platinum Patron Packages	€ 25 000
Gold Patron Packages	€ 15 000
Silver Patron Packages	€ 10 000
Bronze Patron Packages	€ 5 000

Additional items (Exclusivity)

Conference Lanyard Sponsor	€ 10 000
USB Key Sponsoring	€ 10 000
Wifi log-in screen landing	€ 10 000
App log-in screen	€ 10 000

Special Patronage Packages

Please note that all patronage packages can be customized to suit your company's preferences. In addition, there is a possibility to build patronage packages to include visibility at special program items like conference banquet, awards luncheon, welcome reception, lunches, coffee breaks, etc., or through conference collateral like conference bags and proceedings. For more details, please contact organizers at icc2017@c2b-congress.com.

Exhibition

To broaden the diversity of the conference, IEEE ICC 2017 provides an integrated exhibition area close to coffee breaks, technical and poster sessions. This is an excellent opportunity to showcase your company as well as engage with other scientists from industry and academia. In addition to provide the best possible benefit, the exhibition area will be grouped by topic.

Each booth is equipped with a power supply. Any furniture or additional equipment is subject to additional fees. Placement of the exhibition booth is determined by conference organizers.

Booth 6 sqm (2m x 3m)	€ 2 500
Booth 12 sqm (2m x 6m)	€ 4 000

The fees are in Euros, the French VAT does not apply as IEEE France Section is exempted from VAT.

IEEE ICC'15 United Kingdom:

Qualcomm, Huawei, Nokia, Genband, Keysight Technologies, InterDigital, PI Works, Airvana, SOLiD, Imperial College, DIGILE, National Instruments, Three.co.uk, EE

IEEE ICC'14 Australia:

New South Wales Department of Trade & Investment, University of Wollongong, The University of Sydney, University of Technology, Sydney, CSIRO Australia, iSee, Wiley

IEEE ICC'13 Hungary:

Magyar Telekom, Ericsson, National Instruments, BEEcube, Cisco

IEEE ICC'12 Canada:

Telus, Alcatel-Lucent, Huawei, Algonquin College, Carlton University, Ciena, CISCO, Ericsson, IBM, Nokia Siemens Networks, Exfo, Fujitsu, IET, Juniper Networks, NetCracker, Oracle, RIM, Sigma, Subex

IEEE ICC'10 South Africa:

Telkom, Huawei, Nokia Siemens Networks, Samsung, ICT Research, Development and Innovation Strategy for South Africa, Alcatel-Lucent, CISCO, Dimension Data, ICASA, Logiways, SKT Construction, TFMC, Unisys, Vodacom

IEEE ICC'09 Germany:

Qualcomm, CISCO, Deutsche Telekom, NEC, Nokia Siemens Networks, Vodafone, DLR, Ericsson, Saxony State Ministry for Economic Affairs and Labour, Signalion, ST Ericsson, TU Dresden, Tektronix, UMTS Forum

IEEE ICC'08 China:

China Telecom, China Mobile, CNC China Unicom, Huawei, ZTE, Ericsson Broadcom, France Telecom, Fujitsu, Nokia, Panasonic

	Sunday, 21 May	Monday, 22 May		Tuesday, 23 May		Wednesday, 24 May		Thursday, 25 May
09.00—10.30	Tutorials & Workshops	Opening & Keynote Session		Keynote Session		Technical Sessions	Industrial Sessions	Tutorials & Workshops
11.00—12.30	Tutorials & Workshops	Technical Sessions	Industrial Sessions	Technical Sessions	Industrial Sessions	Technical Sessions	Industrial Sessions	Tutorials & Workshops
12.30—14.00	Lunch	Awards Luncheon		Lunch		Lunch		Lunch
14.00—15.30	Tutorials & Workshops	Technical Sessions	Industrial Sessions	Technical Sessions	Industrial Sessions	Technical Sessions	Industrial Sessions	Tutorials & Workshops
16.00—17.30	Tutorials & Workshops	Technical Sessions	Industrial Sessions	Technical Sessions	Industrial Sessions	Technical Sessions		Tutorials & Workshops
18.00—19.00								
19.00—20.00	Welcome Reception			Conference Banquet				
20.00—22.00								

www.ieee-icc.org/2017

#IEEEICC17